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Volume 9

Number 7 *The Iowa Homemaker* vol.9, no.7

Article 5

1929

Art tn Shoes

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Recommended Citation

Vincent, Gertrude (1929) "Art tn Shoes," *The Iowa Homemaker*: Vol. 9 : No. 7 , Article 5.

Available at: <http://lib.dr.iastate.edu/homemaker/vol9/iss7/5>

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Art in Shoes

By Gertrude Vincent

Art has, and always will, stand for grace and poise in respect to the human figure. This standard of health cannot be fostered without proper care of the feet. With this thought in mind, we could hardly imagine a shoe which is uncomfortable as being artistic.

Extremely high heels give a stiff, uncertain gait, which is anything but graceful. Nor can one be poised, while trying to accommodate a pair of tight pointed shoes. In both instances the body loses its natural balance. A moderately low, shaped heel gives this desired balance, and grace to the body as well as to the foot.

Every part of the shoe should have a definite purpose. Elaborate buckles and many straps serve only to attract attention to the feet. The same thing is true of the many and varied combinations in colored leather which are to be found in shoes at the present time.

The design of the shoe should be simple and pleasing to the eye. A fine design, along the construction lines, is quite permissible, but plain, neat and accurately constructed shoes are always good.

Gertrude Vincent is working on a thesis, "Health Shoes," for her Master of Science degree.



In selecting shoes in toned leathers, greatest care should be exercised, since the proportion of light and dark in many

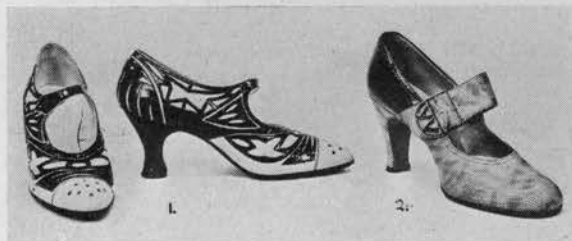
cases may prove spotty and attract attention.

There are shoes for every occasion, business, sports, afternoon and evening. It is exceedingly poor taste to wear shoes which are not in keeping with the occasion.

Shoes for sports should be of good substantial line and made of durable leather. The color should be in keeping with the rest of the costume. The heel is always quite low in such a shoe.

For business, one should refrain from buying the latest fad, but should select one of the many lovely styles in black, brown, or possibly navy blue kid if the purse will permit. Suitable shoes for afternoon may be had in the same colors, but the shoe in itself is somewhat less tailored in effect.

Evening shoes for my lady are, indeed, stylish if they are made of the same material as the gown. She should always carry them in a bag made of material which will blend with the costume. The formal shoe always has a high heel and is worn only on the dance floor or while sitting down.



A. Examples of poor art in decoration as well as construction in shoes. The strap on the pair to the left is not set far enough back and the foot is apt to slip forward in the shoe. In No. 2 the heavy strap and buckle are inartistic. Both shoes are spotty in effect and would make one's feet conspicuous.



B. The business oxford, No. 1, is good as far as art is concerned. No. 2 is a good style oxford for general wear. No. 3 is a comfortable shoe for dress and evening wear. It is a style of shoe that would look well made up in fine textiles, as well as being comfortable, but is on the market only in leather.

Girls, Why Are You Going to College?

By Rosemary Koeberle

Girls—all of you girls who are attending Iowa State College—what are you going to college for? Have you a purpose or aim in mind? Have you a goal set? Or are you merely going to college because your friends are going—or because it is easier than holding a job, or because you haven't thought of anything better to do? Do you have a good reason for going to college? If you haven't—get one right away.

Helen Woodward in her book "Through Many Windows" says "When you begin

looking for a job you must have something to sell." She means you must have ability to do something well. To do something so well, in fact, that some one will want to pay you for doing it, and will feel he is getting real value in return for his money. Perhaps somewhere in the back of your mind you have an idea that when you graduate you will get a job somewhere doing something. That is a good idea in itself but why not crystalize it? Why not decide upon your job now, and then set about pre-

paring yourself in the best way possible for it. With the great number of opportunities Iowa State College offers in a variety of lines there is no reason why a girl with foresight cannot prepare herself exceptionally well for the particular job she fancies.

If you want to teach, take your educational courses seriously. Go to each class with the idea in mind that you are going to be a teacher and then keep your mind alert for information which you

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